



## Images

**Image:** refers to all photographic and film/video footage

### Use of Photographic/Video Equipment

With the increased use of technology (video or photographic) in rugby it is now important for clubs to adopt a policy in relation to the use of these images of their players. The use of these images on websites and publications has raised concerns about the risks posed directly and indirectly to children and young people

### Guidelines when using images of young players

- Ensure parental/ guardian agreement for the use of images/ photographs
- Ensure consent/approval/accreditation is given prior to the event
- Establish what type of images/photographs will be allowed to ensure suitability
- Establish what information will accompany these photographs/ images, ensure players are not identified by name
- Use group photographs, identifying the club rather than the individual. Use only images/photographs that are suitable
- Encourage the use of group photographs, identifying the club rather than the individual

### Use of Images on social media:

- Personal details of a young person should not be included
- Captions should be in keeping with the sport represented
- The posting and any purpose should not breach the codes of conduct
- The type of image should not breach guidance in this policy

**For third party photographers, film/videographers or other organisations employed to take images each person must complete the [IRFU vetting forms](#)**

For more information on Images, see pages 55-59 of Sport Ireland's [Code of Ethics](#)

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